

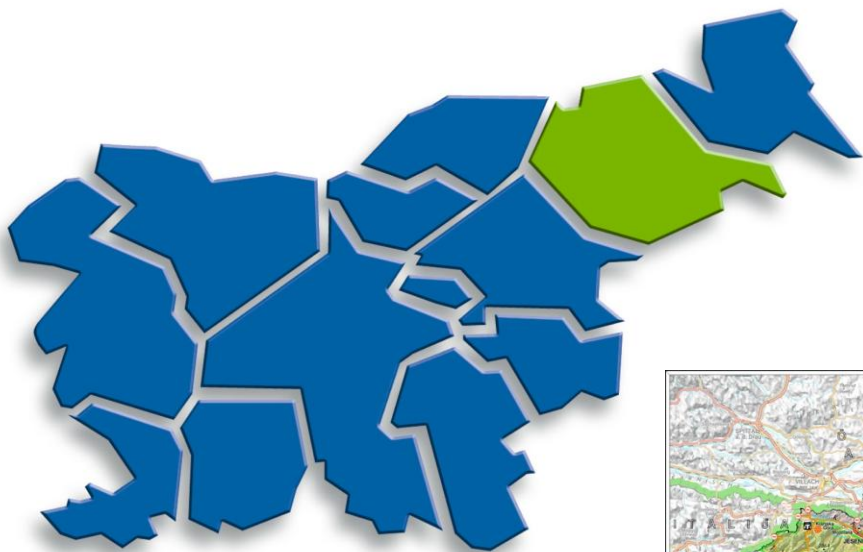


**DTP2-048-1.2. WOMEN IN BUSINESS – Fostering the Young Women
Entrepreneurship in the Danube Region
Kick-off meeting**

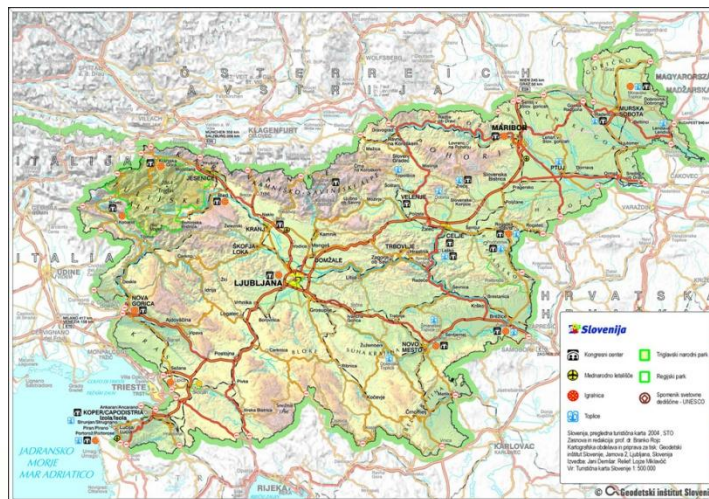
Dragica Marinič
Štajerska gospodarska zbornica /
Chamber of Commerce and Industry of Štajerska/
Maribor, Slovenia

Varna, 17. 7. 2018

Chamber of Commerce and Industry of Štajerska, the Podravje Region



Area in km²: 2,170
Share of Slovenia's total: 10,7%
Population: 322,843
Share of Slovenia's total: 15,6%



Main activities of CCI



- Representing member companies (cca. 400 members).
- Providing consulting services.
- Organising educational events: seminars, workshops, conferences,...
- International trade and business.
- B2B meetings in the region and abroad.
- Technological development and innovations.
- Exchange of good business practices through participation in working groups.
- Promotion of member companies.
- Promotion of the region.
- Networking /regional, national, international
- Participation in EU projects.
- Public authorization.
-
- Activities with /for business women and women entrepreneurs /PERLE



Chamber of Commerce and Industry of Štajerska (SGZ/CCI)



- Founded in November 2007 under the law of Chambers of Commerce.
- Before that CCI of Štajerska was a part of Chamber of Commerce and Industry of Slovenia (CCI, regional unit).
- Non obligatory, non-profit association.





P E R L E

Regijski svet poslovnih
žensk in podjetnic

Regional council of the business women and women entrepreneurs



**ŠTAJERSKA
GOSPODARSKA
ZBORNICA**

Web: <https://www.stajerskagz.si/storitve/regijski-sveti/regijski-svet-poslovnih-zensk-in-podjetnic/>

FB: <https://www.facebook.com/SGZperle/>

- The Council was established in 2012.
- The PERLE /The Pearls/: a symbolic name and it says that each member hides a pearl in her/himself → all connected together in a pearl necklace.
- List of members more than 100
- Activities: meetings regularly on a monthly basis, workshops, conferences...
- The results of the meetings:
 - business connections and cooperation
 - friendships, energy, business ideas, women – business potential
 - exchange the knowledge, experiences





P E R L E

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ŠTAJERSKA
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Important: every year in October or November: regular annual WOMEN CONFERENCE in Maribor (2013, 2014, 2015, 2016, 2017)

•-Conference 2018: 24. 10. 2018 /Hotel City, Maribor



International activities: projects:

1. Project regioWIN: Interreg program SI-AT

web: <http://www.regiowin.com/>

FB: <https://www.facebook.com/regiowin/>

Lead partner: Innovation Region Styria
Graz, Austria

Duration: 2016-2018

Important:

Final conference 2018:

23. 10. 2018 /Hotel City, Maribor, Slovenia



2. Project Women in Business





Thank you!

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